



Acterra

# News Release

ACTERRA: ACTION FOR A SUSTAINABLE EARTH

For Immediate Release

## Acterra's 2007 Business Environmental Awards Honor "Green" Business Practices Around the Bay Area

### iReuse receives competitive environmental award

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PALO ALTO, May 21, 2007 -- Acterra today announced the winners of the prestigious 2007 Business Environmental Awards, identifying eleven companies and organizations who have demonstrated extraordinary environmental leadership from among this year's highly competitive field of Bay Area enterprises. In a sign of the growing corporate "greening" trend that has taken root nationally and is being led by businesses in the San Francisco Bay Area, the number of regional applicants competing for Acterra's coveted Business Environmental Awards more than doubled this year.

iReuse of San Rafael won an Environmental Enterprise award for creating a cost effective, environmentally friendly and socially responsible process for the sale, donation, reuse, recycling, and removal of surplus items. iReuse, led by Ken Kurtzig, has diverted more than a million pounds of waste, eliminating 2400 metric tons of greenhouse gas emissions, saving commercial clients over \$500,000, and providing iReuse's nonprofit partners with in-kind donations worth more than two million dollars.

During the rigorous three-month judging process which involved more than 25 regional environmental and sustainability experts, over 50 competitors showcased their environmental innovations in six categories including sustainability; sustainable built environment; environmental & sustainability education; environmental enterprise; commute and transportation, and pollution prevention/resource conservation.

"Acterra is thrilled with the quantity and caliber of applicants to the 2007 Business Environmental Awards," remarked Laura Teksler, Chair of the Awards. "Clearly there are many leaders in our business community who are finding solutions that are both environmentally and economically sustainable. All the applicants are worthy of recognition."

The eleven winners will be honored at a ceremony on June 7, 2007 at 5:30 PM at Symantec Corporation, 350 Ellis St. Mountain View.

<b>2007 BEA Winners</b>	<b>County</b>	<b>Award Category</b>
Stanford Dining	Santa Clara	Acterra Award for Sustainability
Genentech, Inc.	San Mateo	Commute & Transportation
iReuse	Marin	Environmental Enterprise
Green Citizen, Inc.	Santa Clara	Environmental Enterprise
Marin Farmers' Market Association	Marin	Environmental & Sustainability Education
Sun Light and Power	Alameda	Susanne Wilson Award for Pollution Prevention/Resource Conservation: Small Company
Farella Braun + Martel LLP	San Francisco	Susanne Wilson Award for Pollution Prevention/Resource Conservation: Medium Company
Kimpton Hotels & Restaurants	San Francisco	Susanne Wilson Award for Pollution Prevention/Resource Conservation: Large Company
Applied Materials, Inc.	Santa Clara	Susanne Wilson Award for Pollution Prevention/Resource Conservation: Special Project
Adobe Systems, Inc.	Santa Clara	Sustainable Built Environment
Earth Bound Homes	Santa Clara	Sustainable Built Environment (special commendation)

Since 1990 Acterra's Business Environmental Awards program has recognized over one hundred Bay Area businesses, governments, and academic and nonprofit organizations for excellence in environmental leadership. Winners, who have in the past included Apple, HP, Roche-Palo Alto, and Sun Microsystems, have made improvements in their operations that significantly reduce their environmental impacts, thereby benefiting all Bay Area residents.

#### **About Acterra**

Acterra is a Bay Area non-profit with a 37-year history of innovation in bringing people together to address environmental challenges and create local and regional solutions that foster a healthy natural environment. Acterra's programs offer ways for community members and businesses to take action against global warming, to restore native habitats, and to educate and cultivate environmental leaders for the future. For more information visit [www.acterra.org](http://www.acterra.org)